Sinapsis Trademark Policy

Effective date: 18 November 2026

This policy explains how you may use the Sinapsis name and logo. You can talk about Sinapsis freely, as long as no one is misled about what is official Sinapsis software or what we endorse.

1. Our trademarks

Sinapsis Group Limited ("**we**", "**us**") owns the name **"Sinapsis"**, the Sinapsis logo, and related names, logos and slogans, whether registered or not (the "**Marks**").

Our open-source software is licensed under the Apache License, Version 2.0, and our platform is governed by our Terms of Service. **Neither gives you permission to use the Marks.** Section 6 of the Apache License says this expressly. This policy sets out what you may do with them.

2. Uses that are always allowed

You do not need our permission to:

- **refer to Sinapsis accurately**, for example "built with Sinapsis", "runs on Sinapsis" or "compatible with Sinapsis";
- **distribute unmodified official releases** under the Sinapsis name;
- **write or talk about Sinapsis** in articles, tutorials, books, talks, videos and research, as long as you do not suggest we sponsor or endorse you;
- **name your own add-ons descriptively**, using "for Sinapsis" or "with Sinapsis" (for example "Kafka Connector for Sinapsis"), as long as "Sinapsis" is not the first or most prominent word;
- **link to sinapsis.tech**, including with our unmodified logo;
- **describe your services accurately**, for example "Sinapsis implementation partner", but only if we have agreed that you are a partner.

3. Uses that need our written permission

- Using a Mark in the **name of a product, service, company, domain name or social media account**, for example "SinapsisCloud", "sinapsis-pro.com" or "@SinapsisOfficial".
- Offering a **hosted or managed service** under the Sinapsis name, for example "Sinapsis as a Service".

- **Distributing a modified version** of Sinapsis software under the Sinapsis name. You may share modified versions of our open-source software as its licence allows, but they must have a different name and must not use our logos. You may say that your version is "based on Sinapsis".
- Using a Mark on **merchandise** or in **paid advertising**, including search keyword advertising.
- Using a Mark for an **event, meetup or training course**. We are usually happy to agree to community events, so just ask.

4. Uses that are never allowed

- Using the Marks in a way that suggests a **partnership, endorsement, certification or official status** that does not exist.
- Using **altered versions** of our logos, or names and logos that are **confusingly similar** to ours.
- Using the Marks in connection with **unlawful, misleading or disparaging** content.
- **Registering** any Mark, or anything confusingly similar to it, as a trademark, company name or domain name anywhere in the world.

5. Using the Marks correctly

- Use "Sinapsis" as a name, spelled with a capital S. Do not abbreviate it, make it plural or combine it with other words.
- Do not change the logo's proportions, colours or shape. Ask us at admin@sinapsis.tech for the official artwork.
- Where reasonable, include this line: *"Sinapsis is a trademark of Sinapsis Group Limited."*

6. Asking permission and reporting misuse

To ask for permission, or to report a use that you think breaks this policy, email **admin@sinapsis.tech**. We aim to reply within 10 business days.

7. Changes to this policy

We may update this policy from time to time. The current version is always at sinapsis.tech/legal/trademarks.

This policy is governed by the law of England and Wales. It does not limit any rights you have under the Apache License or our Terms of Service in relation to the software itself.